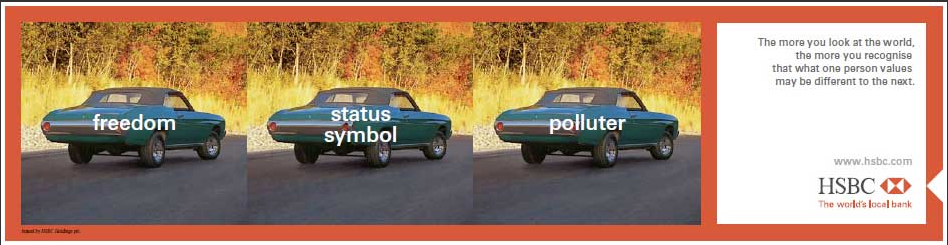
Name: AP U.S. Gov’t & Politics

Ms. Ebner

**Where Do You Stand?**

Unit III: Political Parties, Interest Groups & Mass Media

Major Linkage Institutions (Ch 7, 8, 9 &11)

Consider the advertisements below. The same image can be viewed several different ways. This notion applies to the way people perceive issues.



How do you get your information on issues? What sources do you trust? Does the media influence the way that you perceive these issues? How about political parties or interest groups?

Here is your chance to take an in-depth look at the information available on your issue. What are the major perspectives being pushed by the media, interest groups and political parties? You will investigate an issue of your choice. Through researching and analyzing, you will gather information to determine how this issue should be presented to the public. What information should Americans be exposed to on your issue? Is it ok to present only one side? You will develop a presentation and a pamphlet to present at a public forum on the issues.

You decide!

**Unit: Where Do You Stand?**

**Final Product**

You will research an issue of your choice. You will be presenting your issue at a forum. Prepare a multi-media presentation as well as a pamphlet to hand out to the public.

Your group grade will be based on the following criteria:

**Pamphlet**

* Clear & cohesive presentation of the issue
* Explanation of why you feel this information is important for the public to know
* Discussion of how the issue is presented by the political parties, interest groups and mass media

**Presentation**

* background / history of issue
* overview of issue – current concerns
* must include multi-media component
* planning / level of cohesion
* organization & clarity

#### [Issues](http://www.whitehouse.gov/issues):

* [Civil Rights](http://www.whitehouse.gov/issues/civil-rights)
* [Defense](http://www.whitehouse.gov/issues/defense)
* [Disabilities](http://www.whitehouse.gov/issues/disabilities)
* [Economy](http://www.whitehouse.gov/issues/economy)
* [Education](http://www.whitehouse.gov/issues/education)
* Employment/labor
* [Energy (check out foreign policy issues)](http://www.whitehouse.gov/issues/energy-and-environment)
* [Environment](http://www.whitehouse.gov/issues/energy-and-environment)
* [Ethics](http://www.whitehouse.gov/issues/ethics)
* [Family](http://www.whitehouse.gov/issues/family)
* [Fiscal Responsibility](http://www.whitehouse.gov/issues/fiscal)
* [Foreign Policy](http://www.whitehouse.gov/issues/foreign-policy) (Choose one of the issues below)
  + War on Terror
  + War in Iraq
* [Health Care](http://www.whitehouse.gov/healthreform)
* [Homeland Security](http://www.whitehouse.gov/issues/homeland-security)
* [Immigration](http://www.whitehouse.gov/issues/immigration)
* [Poverty](http://www.whitehouse.gov/issues/poverty)
* [Rural](http://www.whitehouse.gov/issues/rural)
* [Seniors & Social Security](http://www.whitehouse.gov/issues/seniors-and-social-security)
* [Service](http://www.whitehouse.gov/issues/service)
* [Taxes](http://www.whitehouse.gov/issues/taxes)
* [Technology](http://www.whitehouse.gov/issues/technology)
* [Urban Policy](http://www.whitehouse.gov/issues/urban-policy)
* [Veterans](http://www.whitehouse.gov/issues/veterans)
* [Women](http://www.whitehouse.gov/issues/women)